

Growth & Technology Partner

From websites and CRMs to MVPs and sales pipelines, we help businesses scale smarter.

[Company Profile 2026](#)



www.penaxis.com



ABOUT US

We Build, Transform & Accelerate Businesses

Penaxis combines AI, software development, digital strategy, and sales expertise to help businesses operate smarter and grow faster. We turn ideas into scalable solutions, stronger digital experiences, and measurable commercial opportunities.



Mission & Vision



Mission

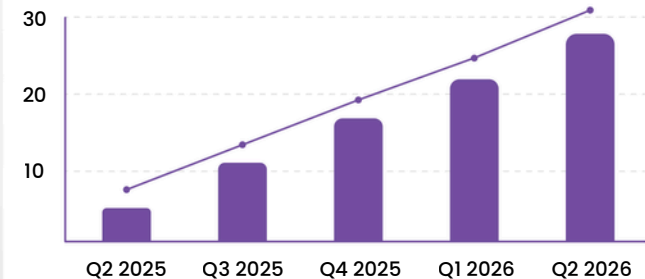
To build practical, AI-powered digital solutions that help businesses grow with clarity, speed, and impact.



Vision

To become a trusted partner for businesses seeking smarter technology, stronger execution, and sustainable growth

Project Delivery Momentum



3 Weeks

Average MVP launch timeline



50+

Websites, platforms and CRMs launched



\$800K+

Client sales opportunities generated



100%

Milestones Delivered on Schedule



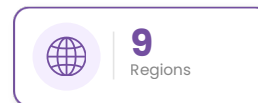
80%

Clients Retained or Renewed

Geographical Coverage

Regions We Have Worked In

Supporting businesses across multiple international markets.



OUR SERVICES

From Strategy and Software to Marketing and Sales Execution.

01. AI-Powered MVP Development

Turning ideas into launch-ready SaaS products, AI assistants, automation tools, and scalable MVPs built for real-world validation and growth.

03. Fractional Sales & Growth

Providing dedicated sales and growth support to identify prospects, generate qualified leads, build pipelines, and convert opportunities into revenue.

04. Web, CRM & Software Solutions

Designing websites, custom CRMs, business portals, dashboards, and integrated software tailored to your workflows and business goals.

02. Digital Transformation

Helping businesses improve how they operate and grow through business analysis, process optimization, workflow automation, social media marketing, and a stronger digital presence.



01

AI-Powered MVP Development

We transform concepts into scalable digital products with practical AI built in. From SaaS tools and dashboards to AI assistants and automation platforms, we build launch-ready MVPs focused on essential functionality, speed to market, and measurable business value.



1. Product Discovery & MVP Strategy

Defining the problem, target users, core features, and roadmap before development begins.



2. SaaS & Custom MVP Development

Building responsive platforms, portals, dashboards, and web products with the right features first.



3. AI Assistants & Intelligent Features

Integrating chatbots, knowledge assistants, document intelligence, content generation, and smart workflows.

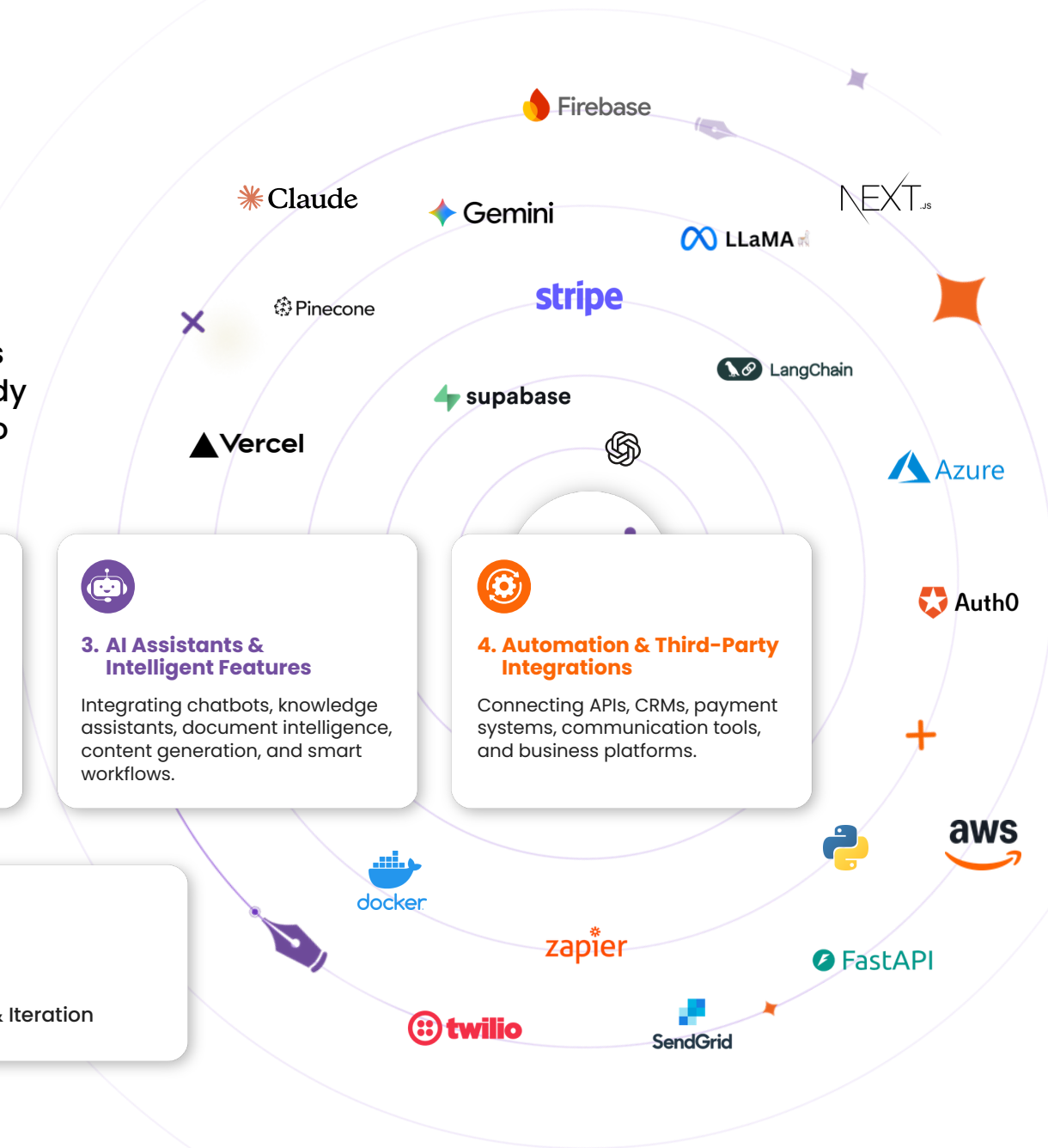


4. Automation & Third-Party Integrations

Connecting APIs, CRMs, payment systems, communication tools, and business platforms.

Our Engagement Types

- Rapid prototype/proof of concept
- End-to-End MVP Build
- MVP Enhancement & AI Integration
- Post-Launch Support & Iteration



02

Digital Transformation

From business analysis and digital strategy to workflow automation and social media marketing, we help businesses improve efficiency, strengthen their digital presence, and build a more scalable foundation for growth.



1. Business Analysis & Process Optimization

Assessing current workflows, identifying inefficiencies, and recommending practical improvements that support better decision-making and smoother operations.



2. Digital Strategy & Transformation Roadmap

Creating clear digital strategies and step-by-step transformation plans aligned with business goals, market needs, and long-term growth priorities.

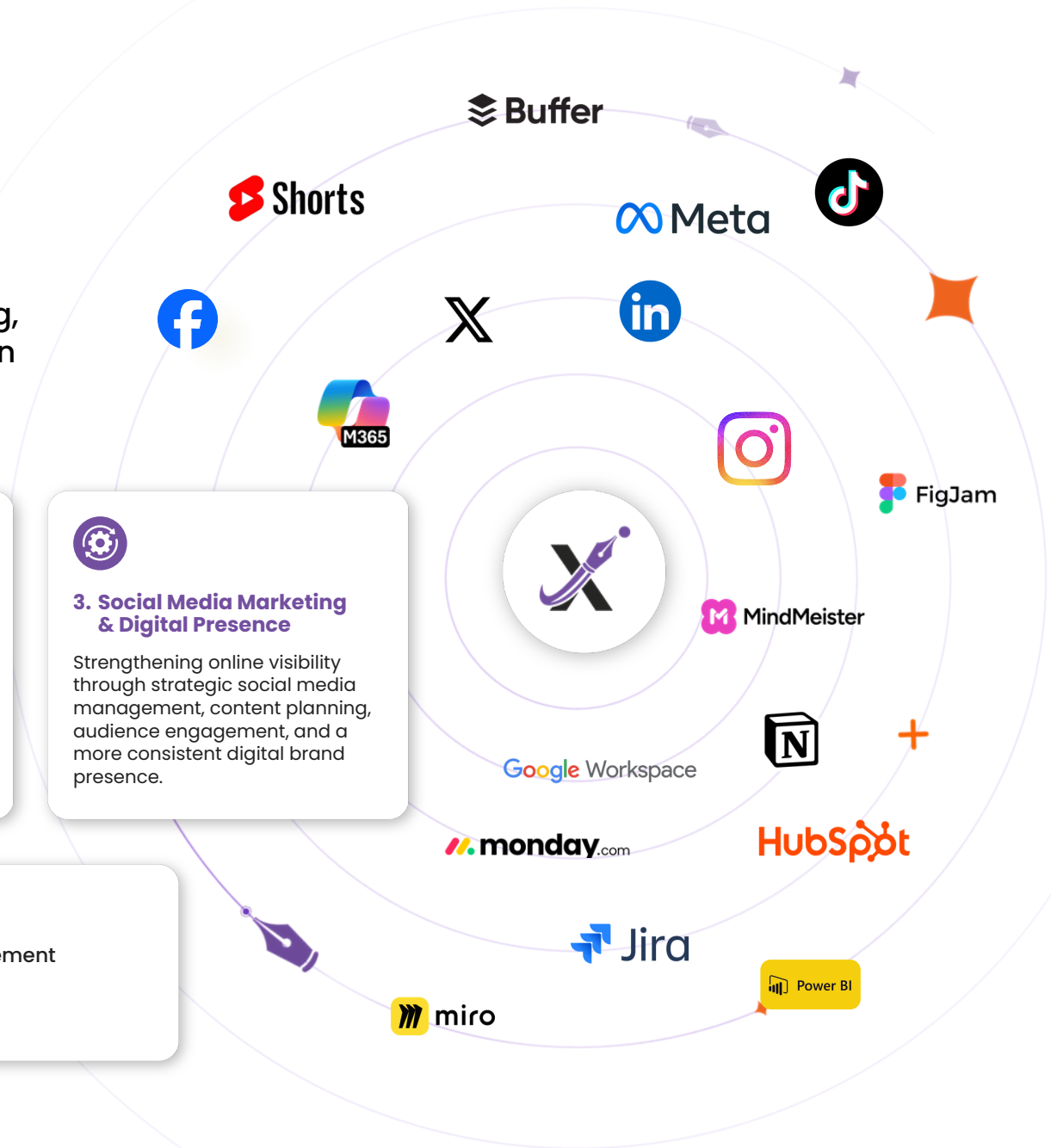


3. Social Media Marketing & Digital Presence

Strengthening online visibility through strategic social media management, content planning, audience engagement, and a more consistent digital brand presence.

Our Engagement Types

- » Business Audit & Discovery
- » Social Media Strategy & Management
- » Workflow Automation & Systems Integration



03

Fractional Sales & Growth

We work as an extension of your sales team to identify ideal prospects, start qualified conversations, build a consistent pipeline, and support opportunities through the sales process. Clients engage us on a monthly retainer, with an additional commission linked to the sales opportunities we help generate and close.



Business Development-as-a-Service

We operate as an extension of your commercial team, handling targeted prospecting, outreach, lead qualification, follow-ups, and meeting generation to build a consistent pipeline of relevant opportunities.

Our Engagement Models

» Dedicated Monthly BD Partnership

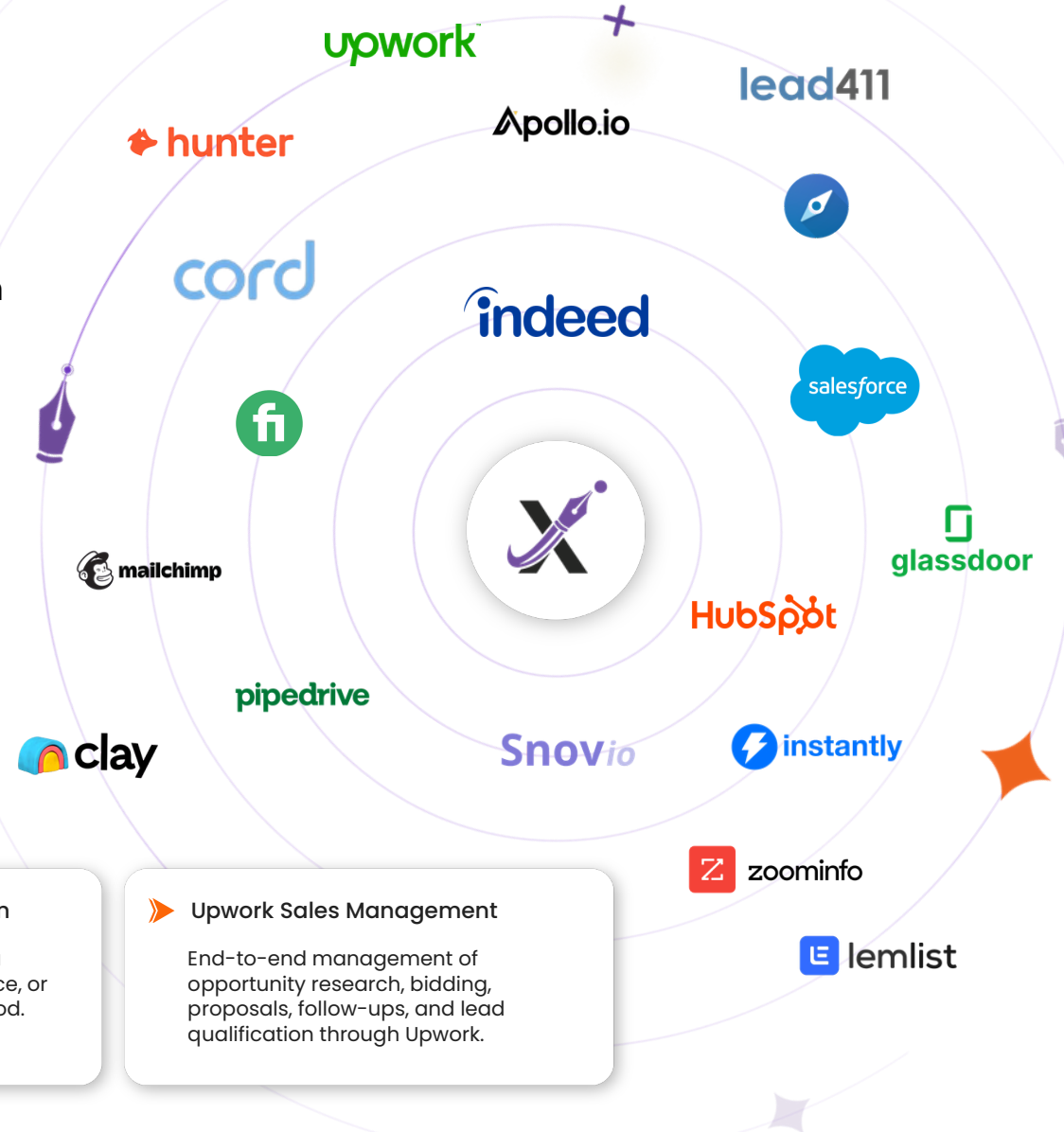
Ongoing business development support with dedicated resources, campaign management, reporting, and continuous pipeline building.

» Focused Outreach Campaign

A defined campaign targeting a specific market, audience, service, or growth objective for a fixed period.

» Upwork Sales Management

End-to-end management of opportunity research, bidding, proposals, follow-ups, and lead qualification through Upwork.



04

Web, CRM & Software Solutions

We design and develop digital systems tailored to how your business actually works. From high-performing websites and custom CRMs to portals, dashboards, and internal platforms, we build solutions that improve and simplify operations, and support long-term growth.



1. Website & E-Commerce Development

Building responsive business websites, e-commerce stores, landing pages, and digital experiences designed for usability, performance, and conversion.



2. Custom CRM & Business Portals

Developing tailored CRM systems, customer portals, admin panels, and internal tools that centralize information and improve day-to-day management.



4. Custom Software & Integrated Systems

Creating dashboards, workflow platforms, reporting systems, and custom applications connected with the tools and services your business relies on.

Our Engagement Models

» Fixed-Price Project

Best for clearly defined websites, CRMs, portals, or software builds with an agreed scope, timeline, milestones, and project cost.

» Time & Materials

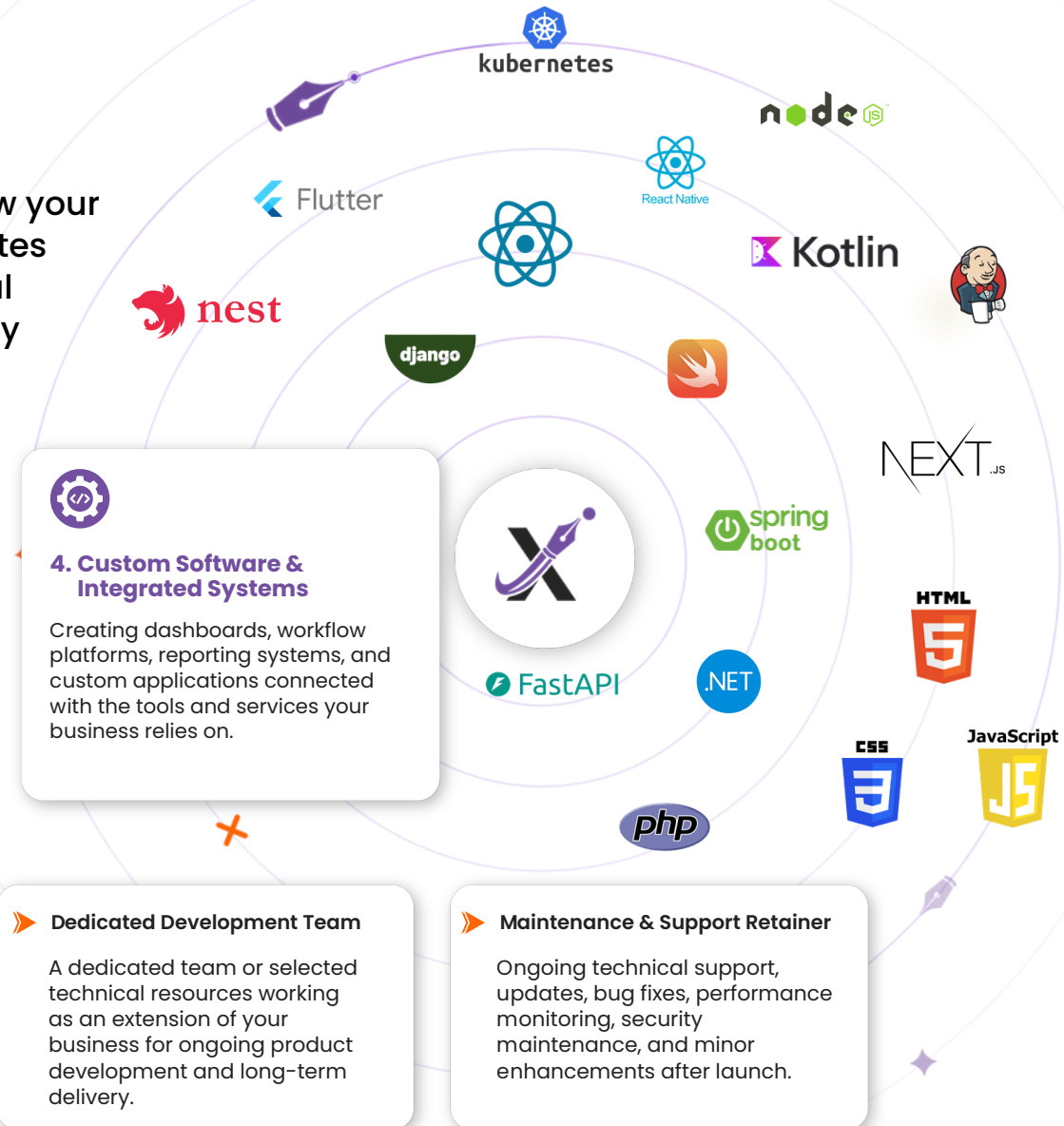
A flexible hourly or monthly engagement for evolving requirements, continuous improvements, integrations, and technical tasks where the scope may change.

» Dedicated Development Team

A dedicated team or selected technical resources working as an extension of your business for ongoing product development and long-term delivery.

» Maintenance & Support Retainer

Ongoing technical support, updates, bug fixes, performance monitoring, security maintenance, and minor enhancements after launch.



Industries We Serve

We partner with businesses across diverse industries, delivering digital solutions that solve real challenges and drive measurable growth.

Software, IT & SaaS

Custom software, SaaS platforms and IT solutions for enterprises and startups.

Automotive & Auto Care

Platforms for dealerships, auto care, repair shops, and fleet management.

Logistics & Transportation

Solutions for fleet tracking, freight management, and transport companies.

E-Commerce & Retail

Scalable platforms for online stores, marketplaces, and omnichannel retail.

Food Delivery & Grocery

Apps and platforms for food delivery, grocery and quick commerce.

Fintech & Financial Services

Secure solutions for banking, payments, lending, and wealth management.

Education & EdTech

E-learning platforms, student portals, and digital learning solutions.

Home Services & Maintenance

Platforms for on-demand home services, bookings, and field management.

Consulting, Staffing & Immigration Services

Solutions for consulting firms, staffing agencies, and immigration services.

Sports & Fitness

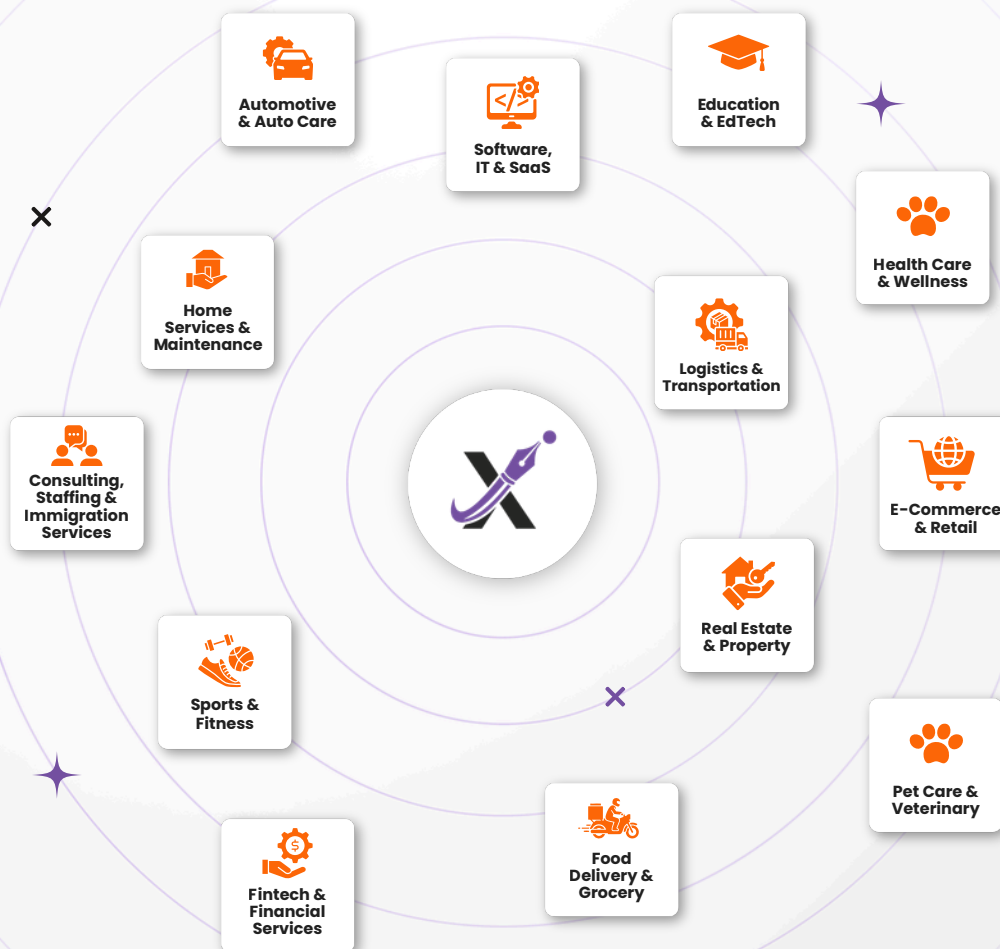
Apps and platforms for gyms, fitness, training, and sports communities.

Real Estate & Property

Digital solutions for property marketplaces, brokers, and property management.

Healthcare & Wellness

Clinics, practices, gyms, wellness centers, and healthcare service providers.



Why Choose Us

We partner with businesses across diverse industries, delivering digital solutions that solve real challenges and drive measurable growth.

Results-Driven Approach

We focus on outcomes that matter: leads, sales, and measurable growth.

Proven Expertise

Years of experience across industries with a track record of successful projects.

AI & Automation Driven

We actively use AI, automation and modern workflows to improve efficiency, and speed.

End-to-End Solutions

From strategy & development to marketing and support, we have got you covered.

Technology Agnostic

We choose the right tools, platforms, and stacks based on your business needs.

Responsive Collaboration

Clear communication, fast feedback, & hands-on support throughout the engagement.

Data-Backed Strategies

12+

Industries served with insight-led execution.

4

Core Verticals

Strategy. Design. Technology. Growth.

Client Satisfaction
100%

Markets Navigated
10+

Future-Ready Execution
24/7



OUR TEAM

The People Behind Strategy, Technology & Growth

Penaxis brings together a cross-functional team of strategists, developers, AI specialists, designers, marketers, and business development professionals. By combining technical expertise with commercial thinking, our teams work collaboratively to turn ideas into scalable solutions and measurable business outcomes.



30+ PROFESSIONALS



MULTIPLE DISCIPLINES

One shared focus: helping businesses build, transform, and grow.

HR Manager
Maham Aziz

Full Stack Developer
Mutahar Murtaza

Co-Founder & CFO
Shahzad Ali

BD Representative
Abdullah Sadiq

CEO & Founder
Adeel Aslam

Creative & Brand Lead
Fizza Shahzad

Marketing Associate
Maleeha Farooq

Business Analyst
Zaid Bin Arif

BD Manager
Hamza Durrani

AI DevOps Engineer
Adnan Farooq

Project Manager
Sitara Tahir

Social Media Manager
Laiba Zafar

Recruitment Manager
Farwa Saleem

Ready to Move **Forward?**

Let's build a high-performance digital foundation for your brand that turns fans into dedicated subscribers and maximizes your commercial brand value on a global scale.

CONTACT US

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